

PRESS RELEASE

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COLIN PRIOR APPOINTED PRESIDENT OF APRS

The Association for the Protection of Rural Scotland (APRS) is delighted to announce the appointment of Colin Prior, one of the world's most respected landscape photographers, as its new President.

Colin Prior said: "I'm delighted to become the President of APRS, and I look forward to working with APRS members to protect and promote Scotland's rural landscapes".

APRS Director John Mayhew said: "Over the centuries Scotland's rural landscapes have inspired generations of artists, including painters, poets, authors and musicians. Colin Prior's superb photographs demonstrate that these links between landscape and art are still very much alive today. I am delighted that he has become our new President and very much look forward to working with him".

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NOTES FOR EDITORS

1 Colin Prior was born in Glasgow. His proximity to the Scottish Highlands shaped his passion for the outdoors and fostered his interest in photography. His photographs capture sublime moments of light and land, which are the result of meticulous planning and preparation and often take years to achieve. Prior is a photographer who seeks out patterns in the landscape and the hidden links between reality and the imagination.

Commissioned by British Airways for four years, he has travelled to over forty countries throughout the world and lived alone for extended periods of time in the wild just to understand his subject. His six books include *The World's Wild Places*, which was published internationally. More recently he has written 'Wild Scotland', published 2014. He is currently working on a four-year project in the Karakoram Mountains of Pakistan. He is a Fellow of the Royal Photographic Society, and a founding member of the International League of Conservation Photographers.

Colin currently lives in Glasgow where he runs his own publishing business and works on a variety of corporate commissions. Over the past six years he has shared his knowledge through a series of photographic workshops both in Scotland and overseas.